

建大輪胎

KENDA
Designed for Your Journey

董事長 楊啟仁

Chairman Jimmy Yang



A glowing blue digital map of the world is displayed on a computer screen. The map is overlaid on a grid and is surrounded by a dark, futuristic interface. In the background, a keyboard and a mouse are visible, suggesting a high-tech or data-driven environment.

放眼世界

FUTURE



根基台灣

公司沿革 Company History

1962~2022

- 1962年創辦人楊金豹先生創立本公司於台灣員林鎮。 KENDA was found by Mr. Yang Chin Pao in Yuanlin, Taiwan.
- 1972年開始外銷。 Expanded overseas market.
- 1982年增建雲林工廠。 Established 2nd plant in Yunlin, Taiwan.
- 1990年股票正式掛牌上市。 KENDA stock was listed on Taiwan Stock Exchange.
- 1990年中國第一座工廠在深圳成立。 Established first China plant in Schenzen.
- 1994年開始在北美市場成立裝配廠。 Starting wheel assembly operation in US.
- 1997年成立越南工廠。 Established 1st plant in Dongnai, Vietnam
- 2007年建大集團營業額突破新台幣200億元。 KENDA GROUP revenue reached NTD 20 billion.
- 2015年美國研發中心正式成立。 KENDA American Technical Center was established .
- 2016年設立印尼工廠。 Established Indonesian plant.
- 2017年設立越南第二工廠及併購STARCO EUROPE A/S. Established 2nd plant in Vietnam and acquired STARCO EUROPE A/S.
- 2018年於德國漢堡成立研發中心。 KENDA European Technical Center was established in Hamburg.
- 2022年成立六十年，營業額持續升高。 60th Anniversary, New sales record.

舊廠房 Old factory



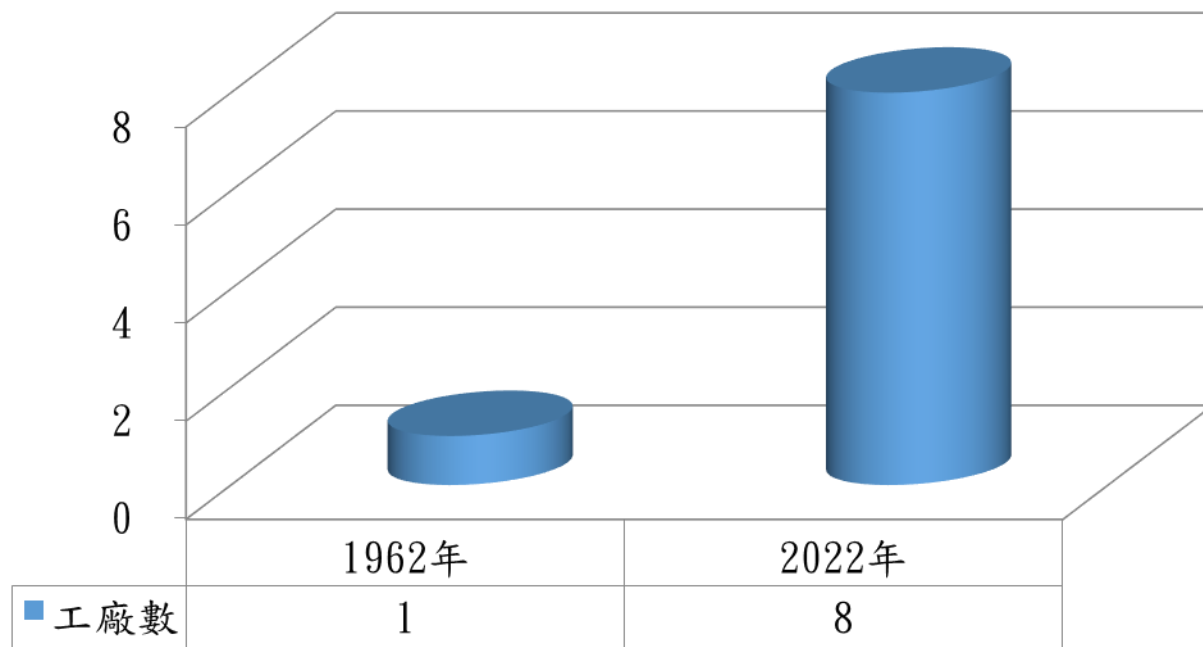
現今大樓 Current building



公司沿革 Company History

建大全球工廠數

Number of KENDA factories in the world



公司沿革 Company History

產品範圍 Product Range



自行車胎

Bicycle tire



機車胎

Motorcycle tire



工業車胎

Industrial tire



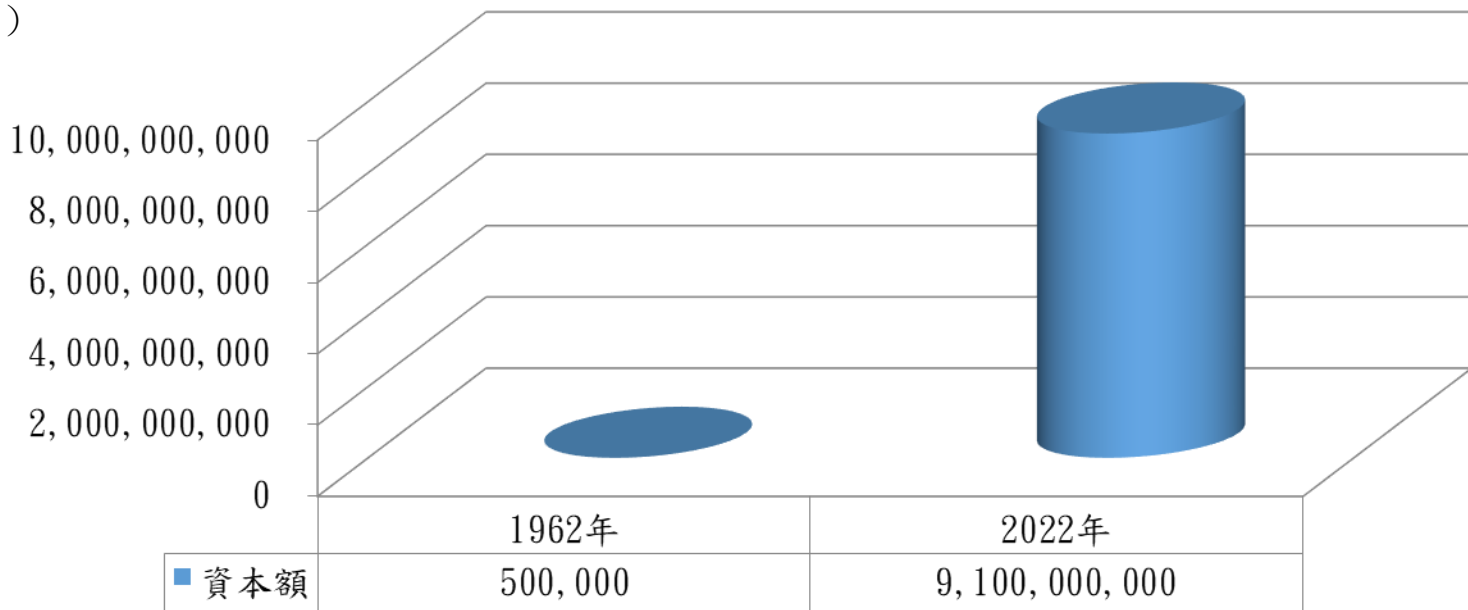
汽車胎

Automotive tire

公司沿革 Company History

建大資本額 Kenda Group Total Registered Capital

單位：新台幣元
(Unit：NT\$)

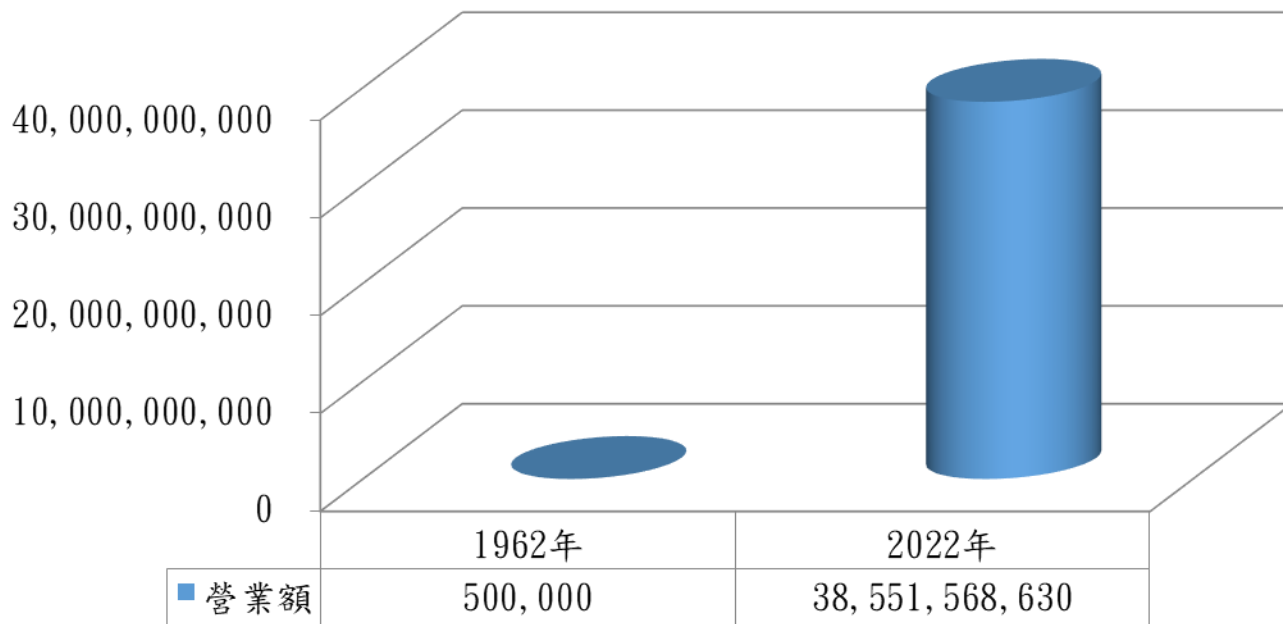


公司沿革 Company History

建大全球營業額

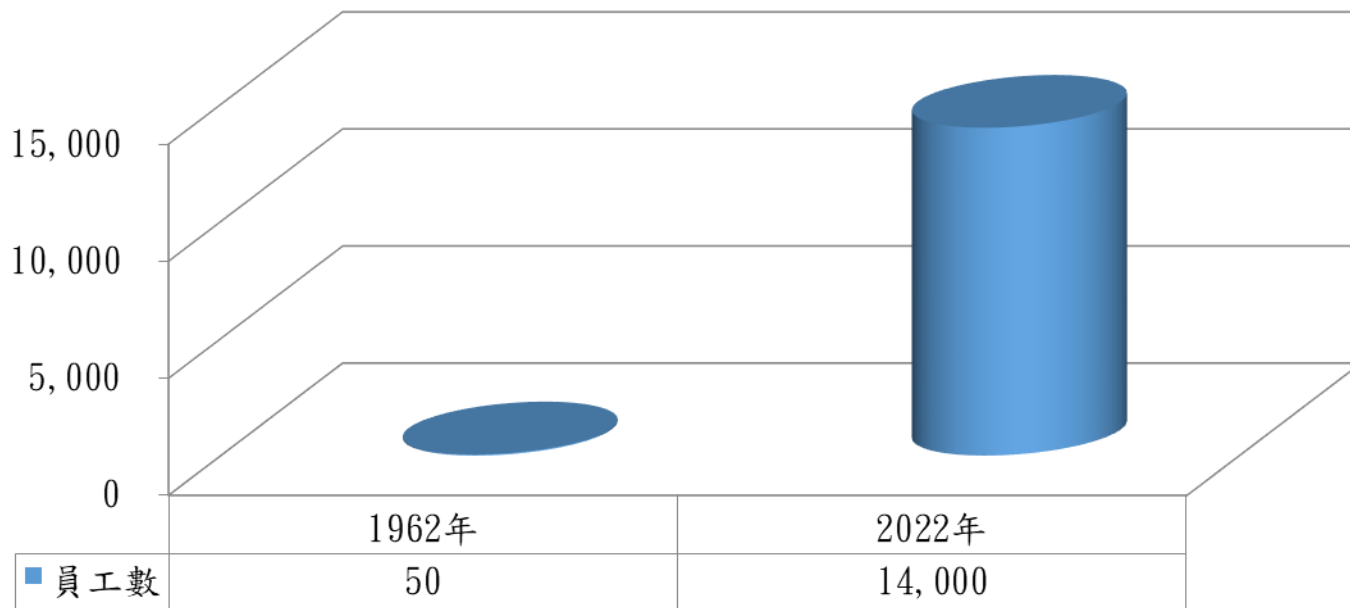
Kenda Group Revenue

單位：新台幣元
(Unit: NT\$)



公司沿革 Company History

建大全球員工數 Number of Kenda Group employees



經營方針 Operating Policy

經營理念 Core Value

- ☐ 誠信 Honesty
- ☐ 品質 Quality
- ☐ 服務 Service
- ☐ 創新 Innovation

經營目標 Operating Objectives

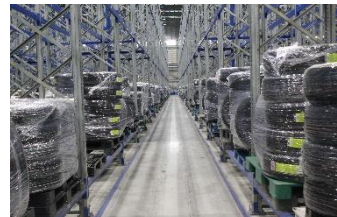
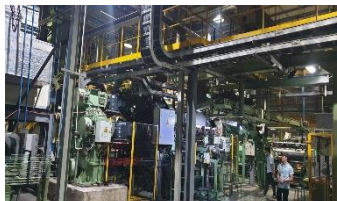
立足台灣，放眼全球。 Based in Taiwan, Keeping eye on the World!

營運方向

Operating Direction

經營四大元素 Four Elements of Operating

生產 Production



研發 R&D



品牌 Brand



通路 Distribution Channel



- ▲ OE Fitting & Distribution
- OE Drop Warehouse
- ★ AM Distribution
- Customer Care Centre



工廠一覽

Production/Capacity

據點分佈 Operational location

3 中國工廠
China factories

2 台灣工廠
Taiwan Factories

2 越南工廠
Vietnam Factories

1 印尼工廠
Indonesian Factory

美國關聯公司(輪圈
生產、組裝、倉庫等)
Subsidiaries in USA (including
wheel factories and
warehouses etc.)

10

11

歐洲關聯公司
(輪圈、生產、
組裝、倉庫等)
Subsidiaries in
Europe(including
wheel factories and
warehouses etc.)

輪胎生產廠 Tire Factory



1962 總公司 / 員林工廠
Headquarters / Yuanlin plant



1990 深圳第一工廠
1st Shenzhen plant



1985 雲林工廠
Yunlin plant



2005 深圳第二工廠
2nd Shenzhen plant

輪胎生產廠 Tire Factory



1994 昆山廠
Kunshan plant



2008天津第一工廠
1st Tianjin plant



1997 越南廠
Vietnam plant

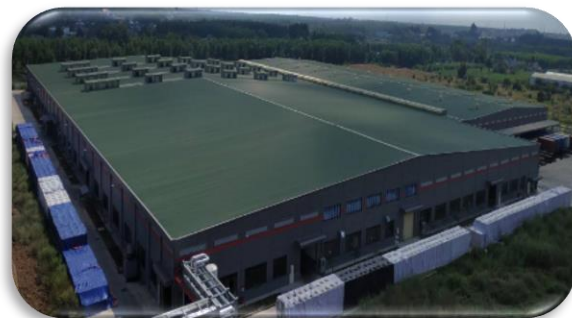


2012天津第二工廠
2nd Tianjin plant

輪胎生產廠 Tire Factory



2014 印尼廠
Indonesian plant



2016 越南第二工廠-IC
2nd Vietnam plant



2017 台灣斗六物流中心
DouLiu Logistics Center



越南第二工廠
2nd Vietnam plant

研究與發展

Research and Development

研發中心全球擴展計畫 Global R&D Center Expansion Plans



建大全球研發中心分佈

Kenda Global R&D employee distribution



建大全球研究發展總部 Kenda Global Technology Headquarter



建大美國研究發展中心 Kenda American Technology Center

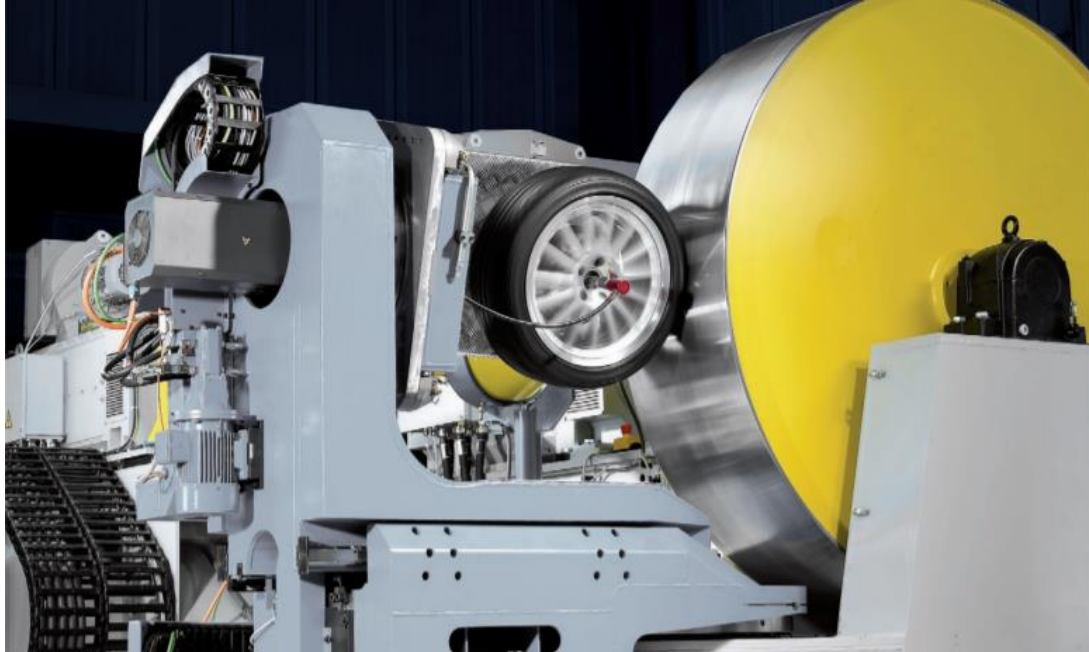
5801 Mayfair Road
North Canton, Ohio



- 50,000平方英尺(sq ft)
 - 18,000平方英尺(sq ft)辦公室 office
 - 32,000平方英尺(sq ft)工廠 WH
- 現雇員數 60 人。 Current employment is 60 people
- 於2015年設立。 Founded in 2015
- 內建完整的設計及測試區域。 Will include full design & testing functions.
- 設立成分實驗室及輪胎測試設施。 Currently adding compound lab and tire testing equipment



- **Commissioned:** Spring 2021
- **Price:** \$2,600,000
- **Machine Specs:**
 - Max Speed – 250kph (155mph)
 - Max Load – 25,000N (5620lbf)
 - Slip Angle – 45°
 - Camber – +45° to -15°
- **Common Tests Performed:**
 - PRAT Testing
 - Steady State Force & Moment
 - Dynamic Sweep Tests
 - Longitudinal Sweep Test



- **Commissioned:** Fall 2021
- **Price:** \$2,850,000
- **Machine Specs:**
 - Max Speed – 180kph (112mph)
 - Max Camber Angle – 8°
 - Max Slip Angle – 10°
 - Max Load – 20,000N (4496lbf)
- **Common Tests Performed:**
 - Treadwear
 - Force and Moment (Limited)

電動汽車開發趨勢計畫 Development for Electric Vehicle

針對特斯拉電動跨界休旅車
(TESLA MODEL Y) 進行研究開發



電動車胎特性

- 高載重：電動車比燃油車車身增加20~30%左右重量
- 低噪音：不受引擎發動噪音影響，低胎噪為對於乘坐舒適性格外重要。
- 低滾阻：輪胎滾阻直接影響電動車的續航力及省油性
- 高抓地力：電動車起動時，扭力大需高抓地力性能輪胎

電動摩托車合作供應商 The Development of Electric Scooter

- GOGORO VIVA /VIVA XL



- 光陽 ionex S6 / S7 /S7R



建大全球行銷策略

Marketing

世界名牌，來自台灣

Building a World Class Brand

Coming from Taiwan

品牌識別 Brand Recognition

NBA布魯克林籃網隊
Sponsored NBA Brooklyn Nets



MLB克里夫蘭印地安人隊
Sponsored MLB Cleveland Indians



品牌識別 Brand Recognition



THUNDER 29 PELICANS 30 2nd Qtr 11:47 11

KENDA
Designed for Your Journey

品牌識別 Brand Recognition



品牌識別 Brand Recognition



品牌識別 Brand Recognition



Premium Performance at A Value Price

銷售與通路

Distribution

集團銷售分佈 Group Sales -Area



美國子公司 Subsidiaries of Kenda America

The logo for Americana features the word "Americana" in a stylized, cursive font. The letters "A", "M", and "A" are larger and more prominent. The text is enclosed in a thin yellow rectangular border.

Tire and Wheel

約克，賓夕法尼亞州

York, Pennsylvania

埃爾克哈特，印第安納州

Elkhart, Indiana

馬什菲爾德，密蘇里州

Marshfield, Missouri

布萊克希爾，喬治亞州

Blackshear, Georgia

萊克蘭，佛羅里達州

Lakeland, Florida

The logo for Monitor Manufacturing features the word "Monitor" in a bold, blue, sans-serif font with a red swoosh above the letters "o" and "r". Below "Monitor" is the word "MANUFACTURING" in a smaller, blue, all-caps font.

奧古斯塔，喬治亞州

Augusta, Georgia

卡特斯維爾，喬治亞州

Cartersville, Georgia

The logo for STAFAST Building Products features the word "STAFAST" in a bold, blue, sans-serif font with a red star above the letter "A". Below "STAFAST" is the phrase "BUILDING PRODUCTS" in a white, sans-serif font on a red rectangular background.

哥倫布市，俄亥俄州

Reynoldsburg, Ohio

The logo for MARTIN Wheel features the word "MARTIN" in a bold, blue, sans-serif font above the word "Wheel" in a stylized, blue, cursive font. A blue swoosh is positioned below "MARTIN".

阿克隆，俄亥俄州

Akron, Ohio

The logo for DEXSTAR WHEEL features the word "DEXSTAR" in a bold, blue, sans-serif font with a red star above the letter "X". Below "DEXSTAR" is the word "WHEEL" in a red, sans-serif font.

埃爾克哈特，印第安納州

Elkhart, Indiana

The logo for KENDA AMERICAN features the word "KENDA" in a large, bold, red, sans-serif font. Below "KENDA" is the word "AMERICAN" in a smaller, bold, red, sans-serif font.

哥倫布市，俄亥俄州

Reynoldsburg, Ohio

The logo for KENDA features the word "KENDA" in a bold, red, sans-serif font with a white outline. Below "KENDA" is the tagline "Designed for Your Journey" in a smaller, black, sans-serif font.

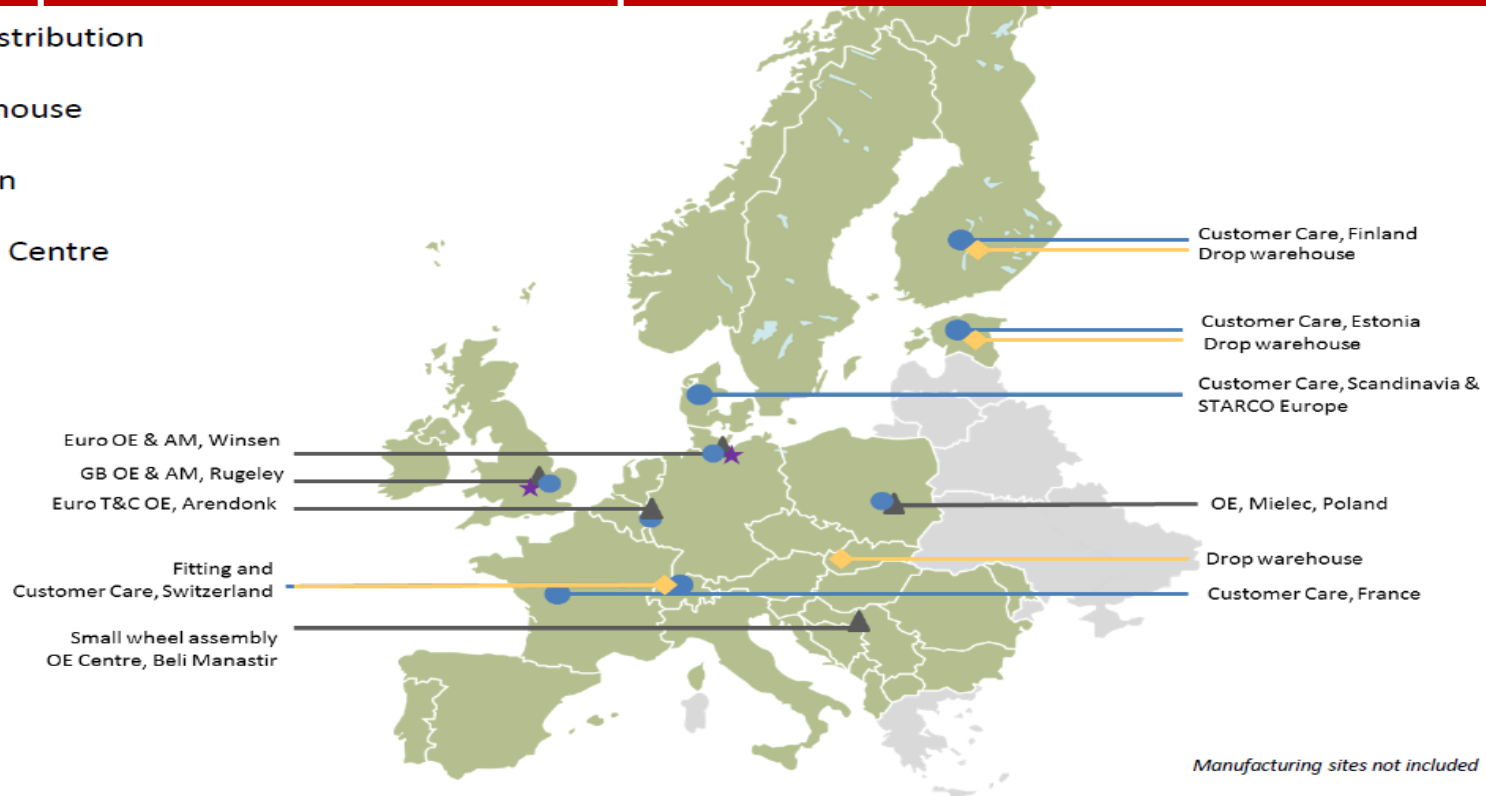
STARCO Footprint and Future Expansion

▲ OE Fitting & Distribution

◆ OE Drop Warehouse

★ AM Distribution

● Customer Care Centre

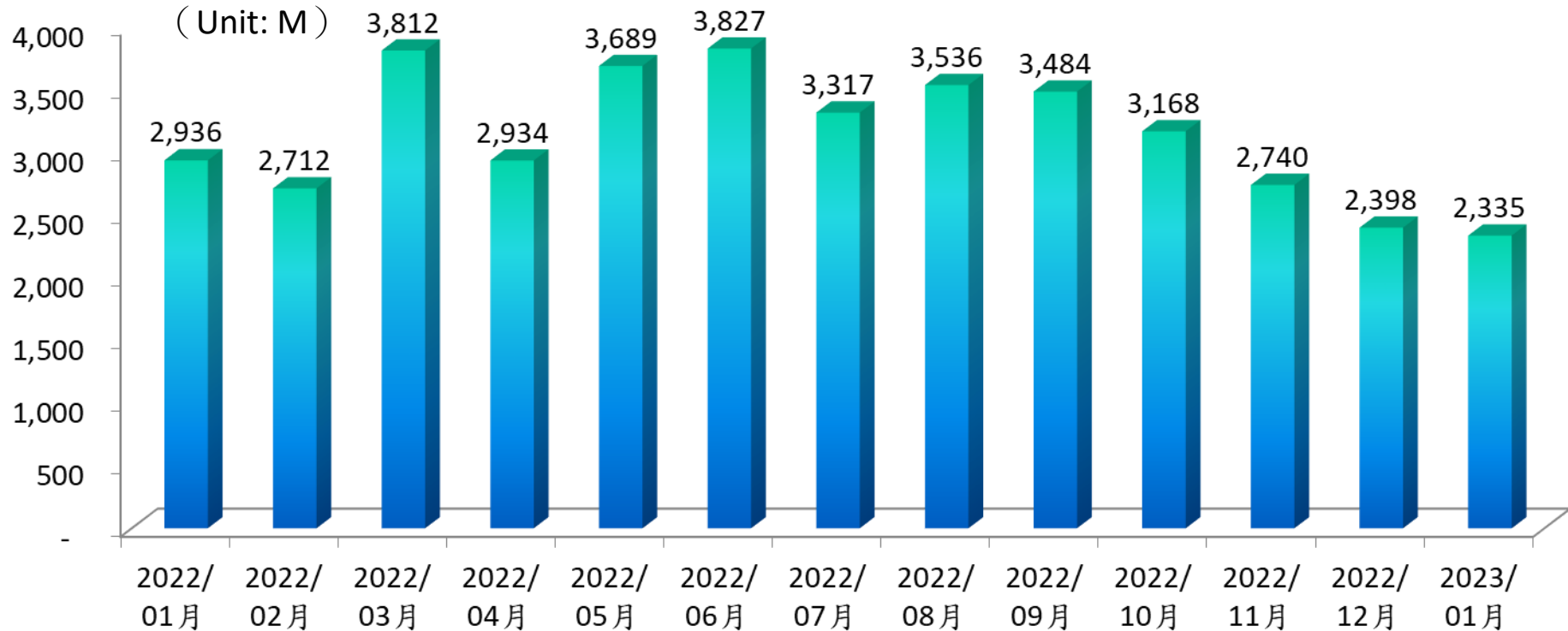


營運成果

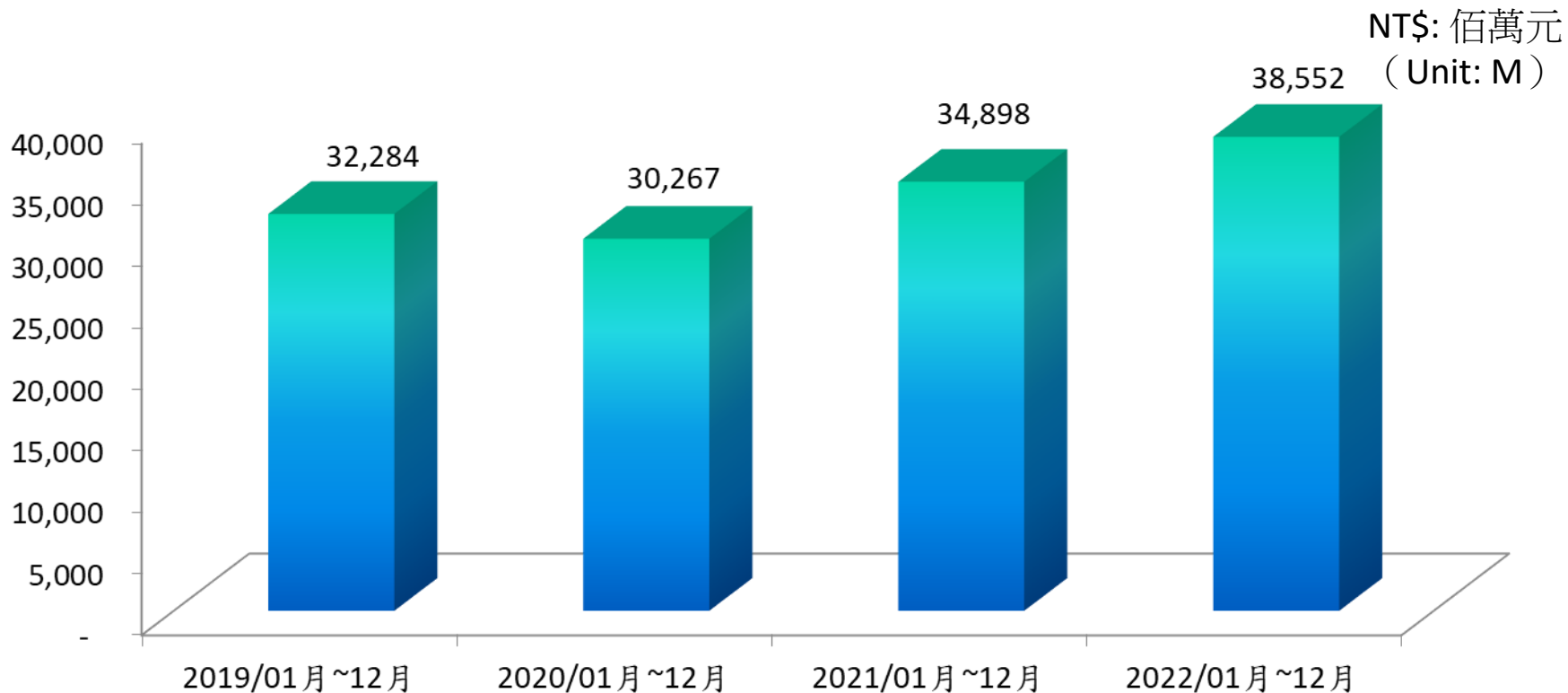
Operating Results

集團合併營業收入 Group Combined Net Revenue 各月比較

NT\$: 佰萬元
(Unit: M)



集團合併營業收入 Group Combined Net Revenue 同期比較



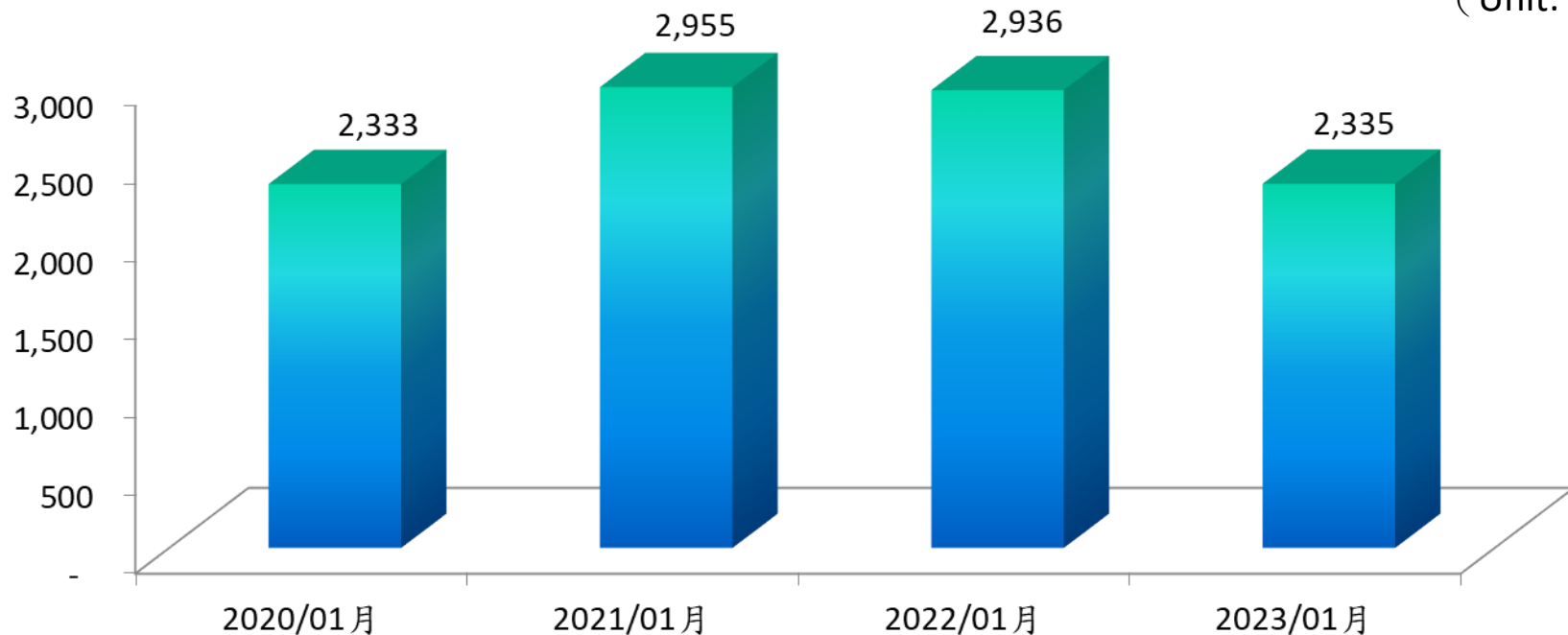
合併營業收入 YTD sales comparison 同業比較

NT\$: 仟元

同期比較	2022/01-12	2021/01-12	成長率
建大 Kenda	38,551,569	34,898,297	10.47%
正新 ChengShin	98,380,653	102,056,524	-3.60%
南港 Nankang	7,416,314	8,077,591	-8.19%

集團合併營業收入 Group Combined Net Revenue 同期比較

NT\$: 佰萬元
(Unit: M)

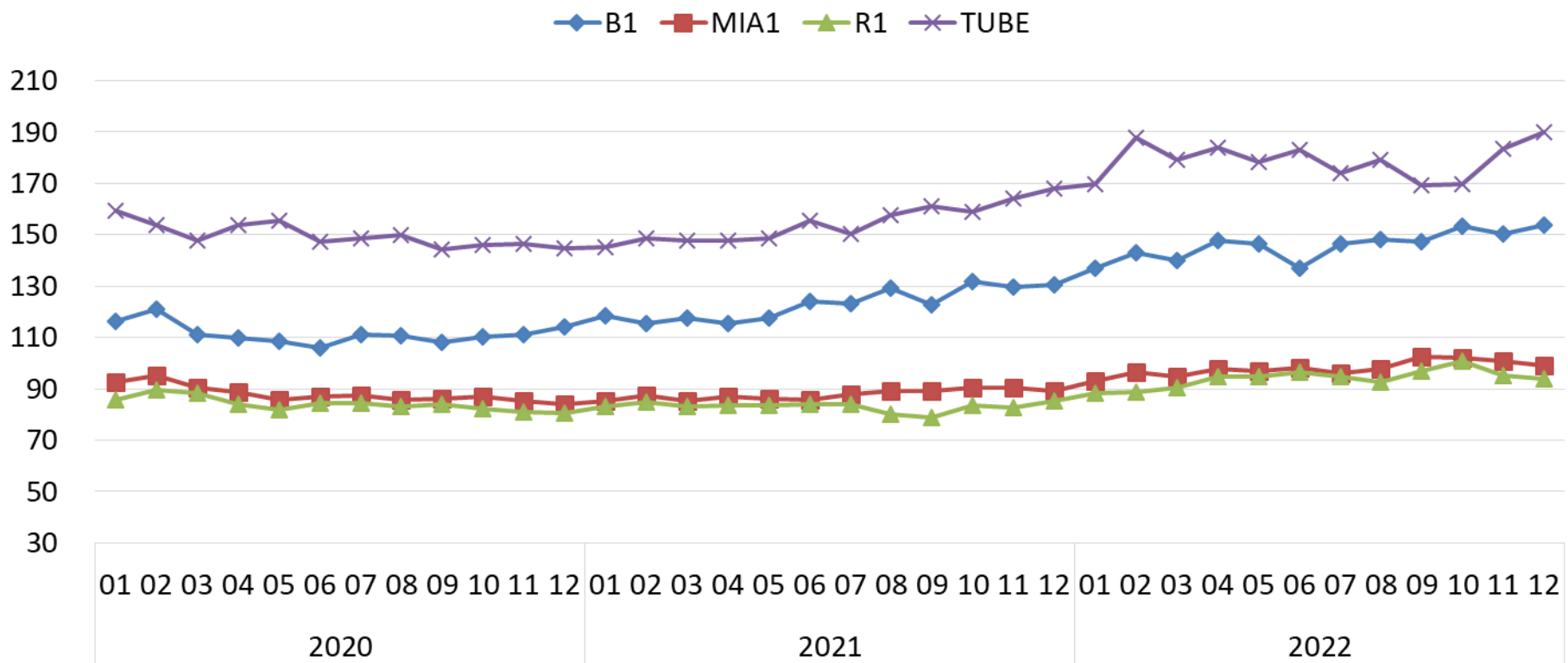


合併營業收入 YTD sales comparison 同業比較

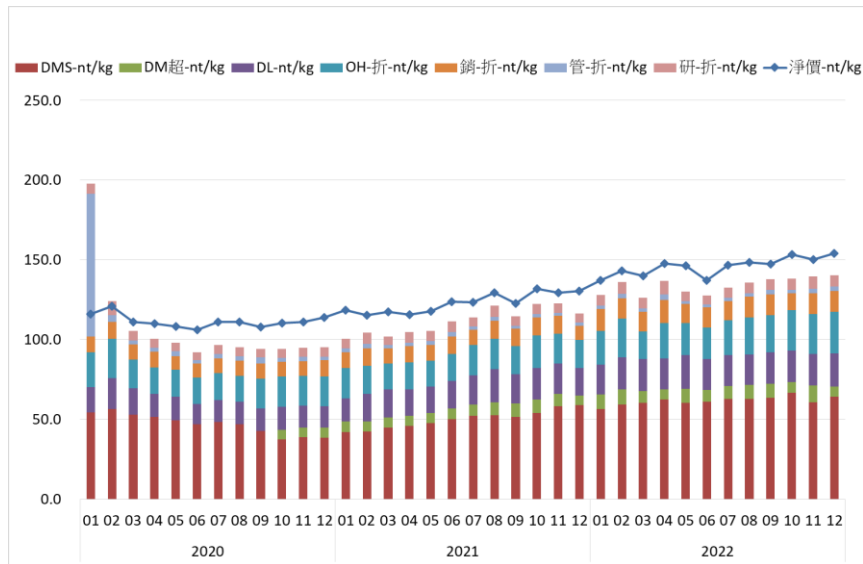
NT\$: 仟元

同期比較	2023/01	2022/01	成長率
建大 Kenda	2,335,138	2,935,690	-20.46%
正新 ChengShin	5,858,264	7,883,884	-25.69%
南港 Nankang	472,747	590,420	-19.93%

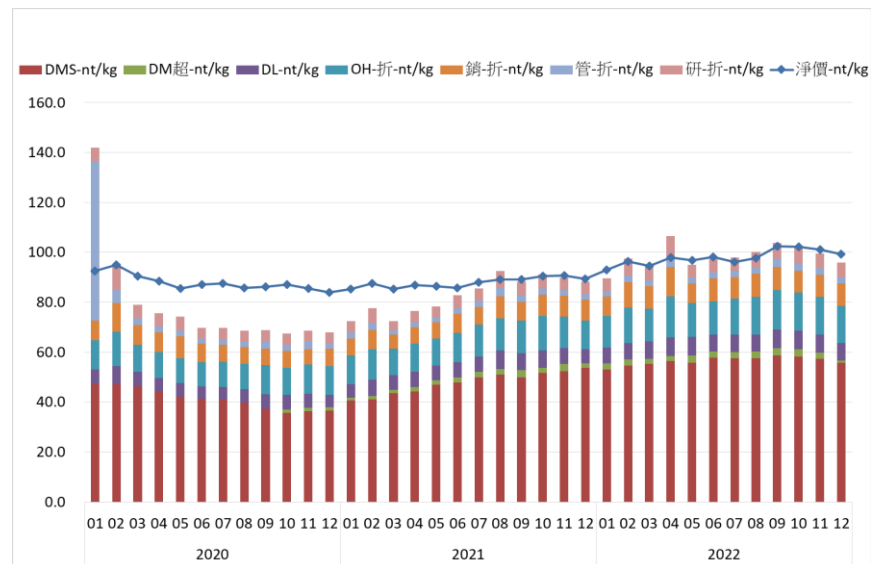
各產品別每公斤淨價



各產品別EBITDA

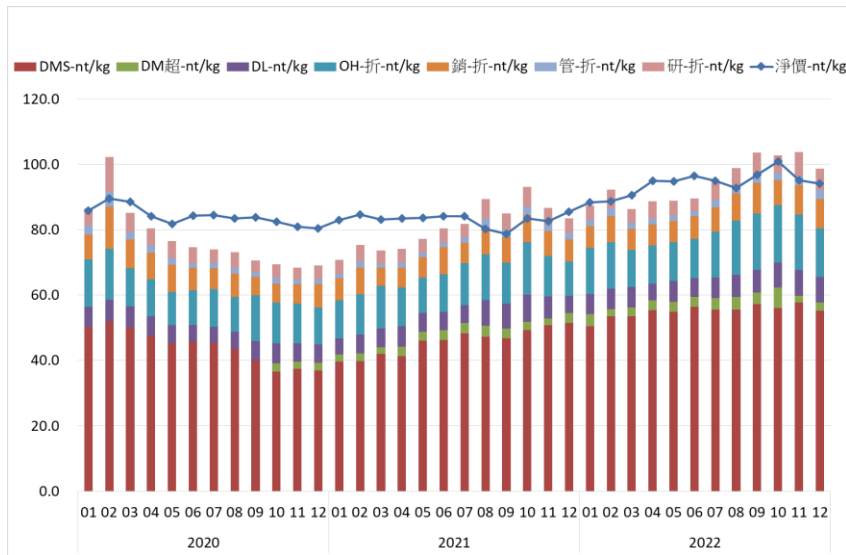


自行車外胎

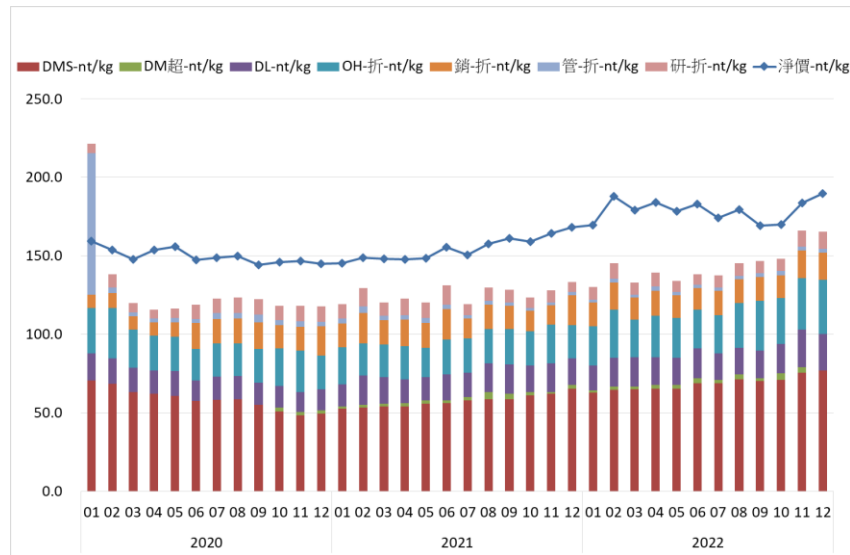


摩托車及其他斜交外胎

各產品別EBITDA

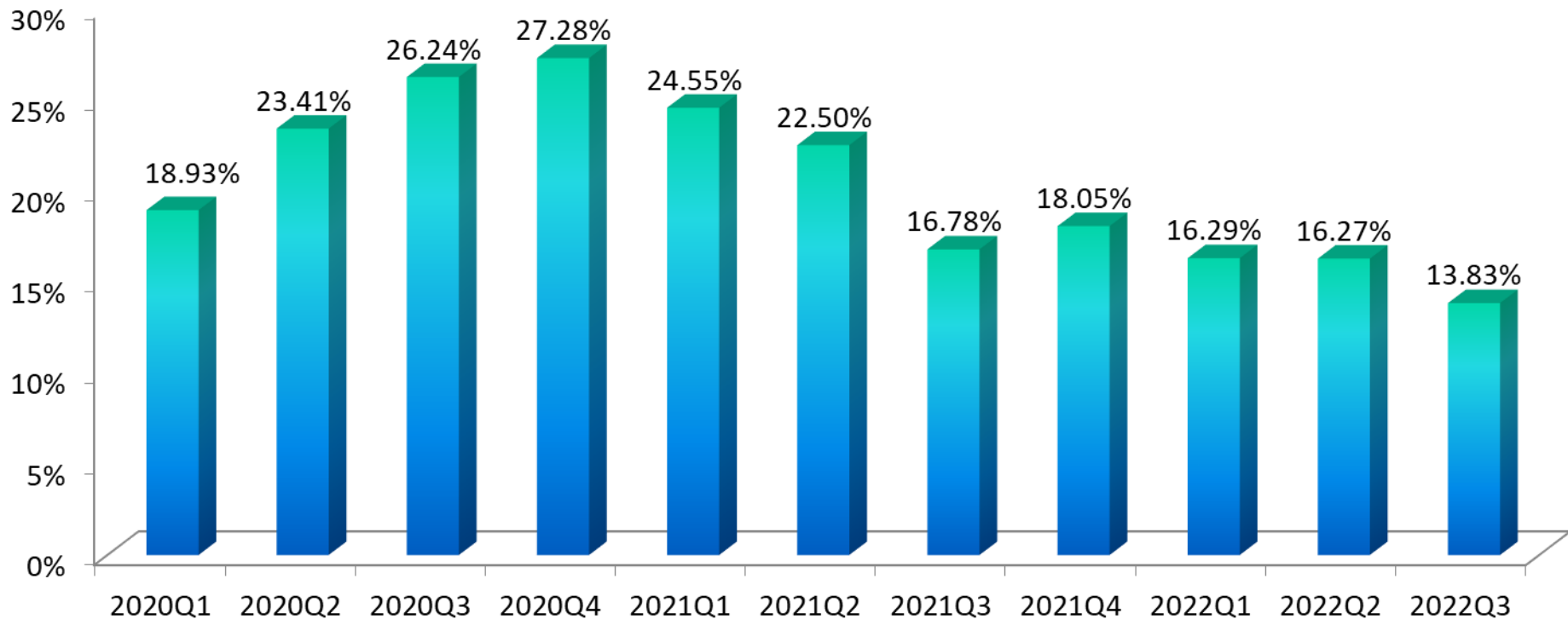


輻射層輪胎

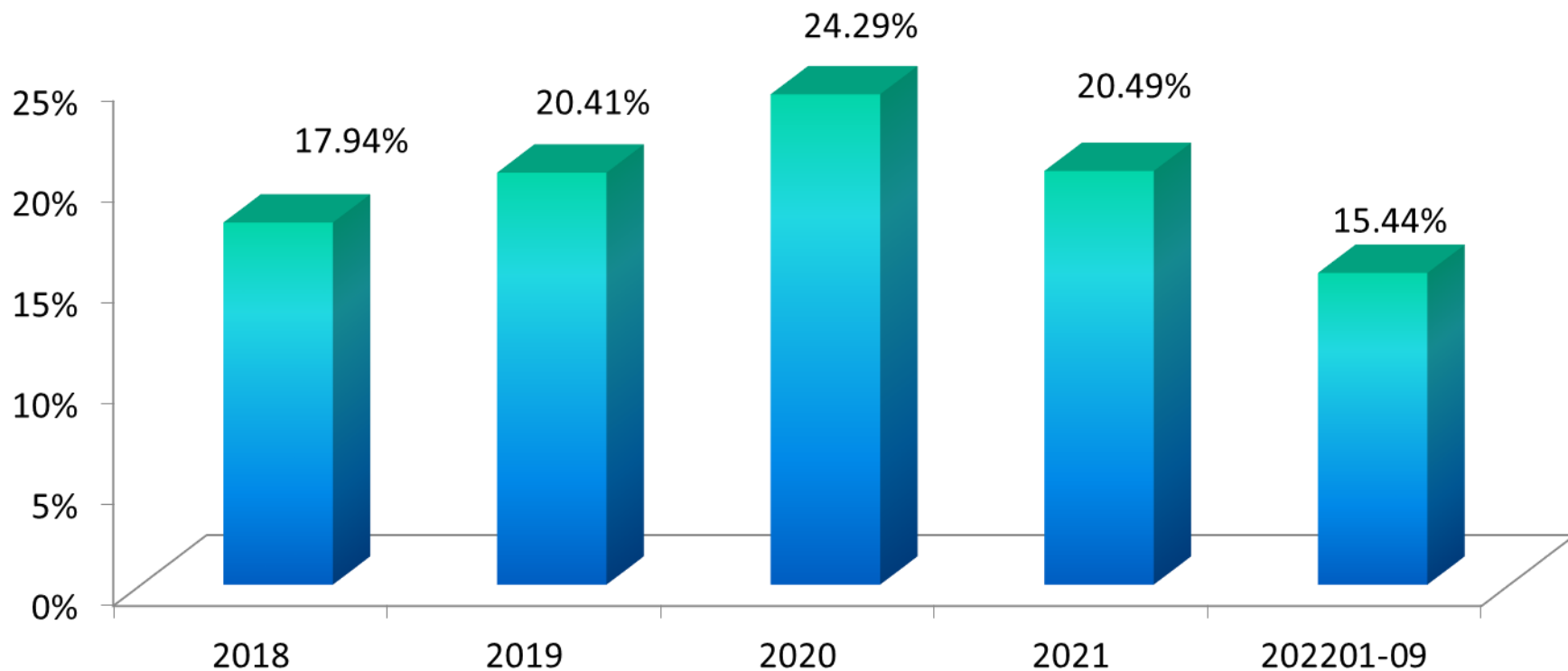


內胎

集團合併毛利率(季) Group Combined Gross Margin(Quarter)



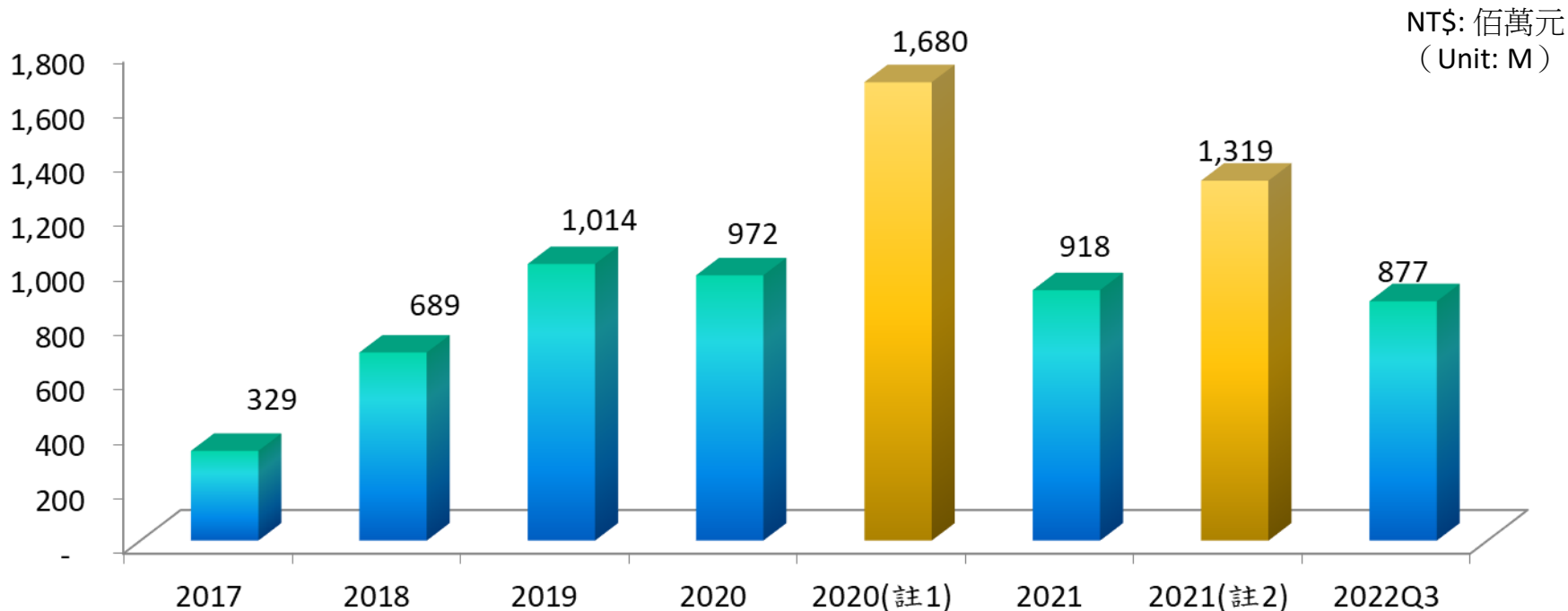
集團合併毛利率(年) Group Combined Gross Margin(Year)



合併綜合損益表 Consolidated Income Statement

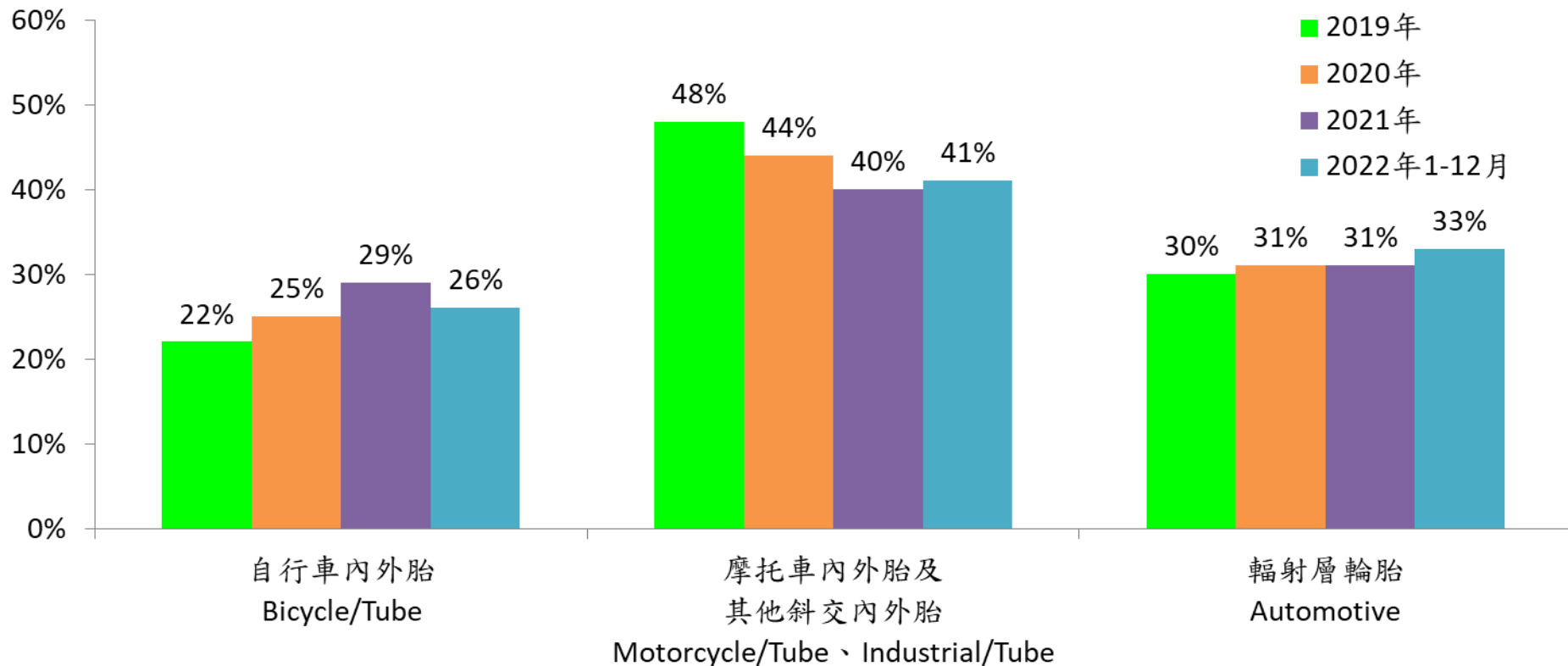
NT\$: 佰萬元 (Unit: Millions)	2020年1-9月		2021年1-9月		2022年1-9月	
	金額 (Amount)	%	金額 (Amount)	%	金額 (Amount)	%
營業收入 (Net revenues)	22,056	100	26,633	100	30,263	100
營業成本 (Cost of good sold)	(16,944)	(77)	(20,975)	(79)	(25,591)	(84)
營業毛利 (Gross profit)	5,112	23	5,658	21	4,673	16
營業費用 (Operating expenses)	(3,543)	(16)	(3,958)	(15)	(4,145)	(14)
其他收益及費損 (Other income & expenses)	(705)	(3)	(2)	(0)	(0)	(0)
營業淨利 (Operating profit)	864	4	1,698	6	528	2
業外收支 (Non-operating gain & loss)	2	0	(6)	(0)	642	2
稅前淨利 (Income before tax)	866	4	1,692	6	1,170	4
本期淨利 (Net income)	609	3	1,323	5	877	3
每股盈餘 (EPS in NT dollar)	0.67		1.46		0.96	

集團稅後損益(年) Group Net Income(Year)

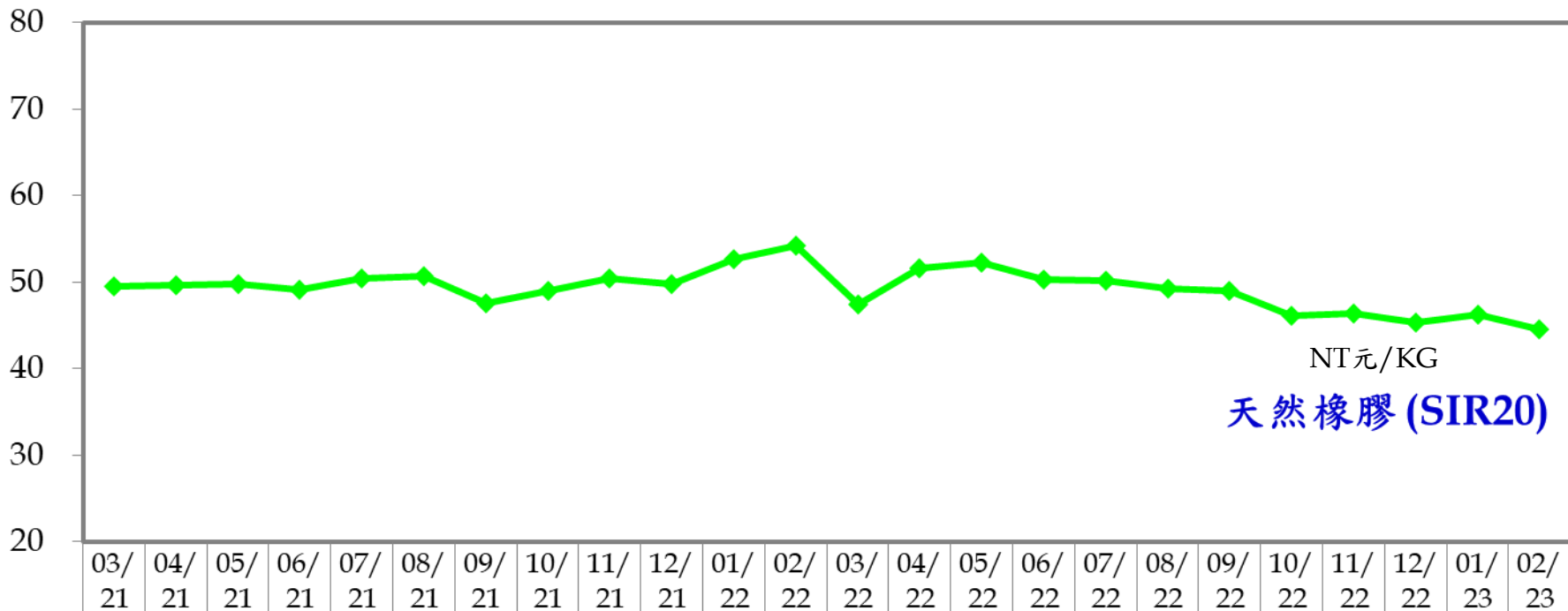


註1：不含深圳廠(一期)經濟補償金
註2：不含深圳廠盈餘匯回之所得稅

各胎別銷售比較 Sales Breakdown by Product Category



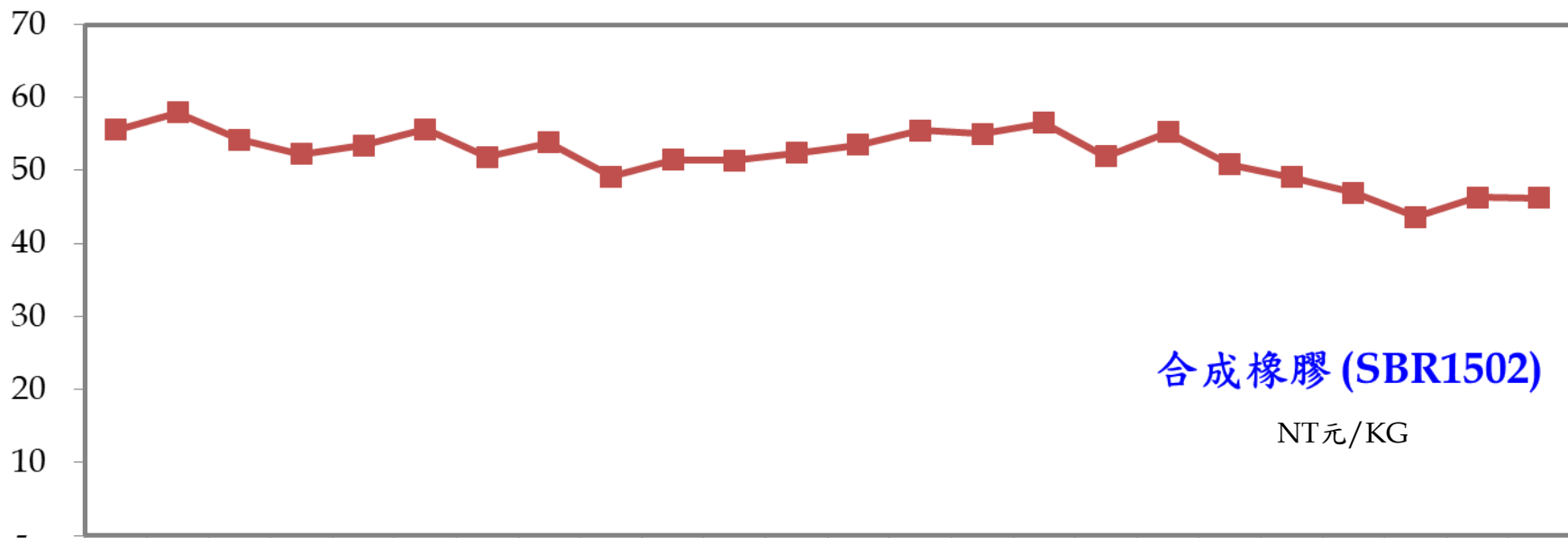
橡膠原料價格趨勢 Trend for Raw Material cost



天然橡膠
(SIR20)

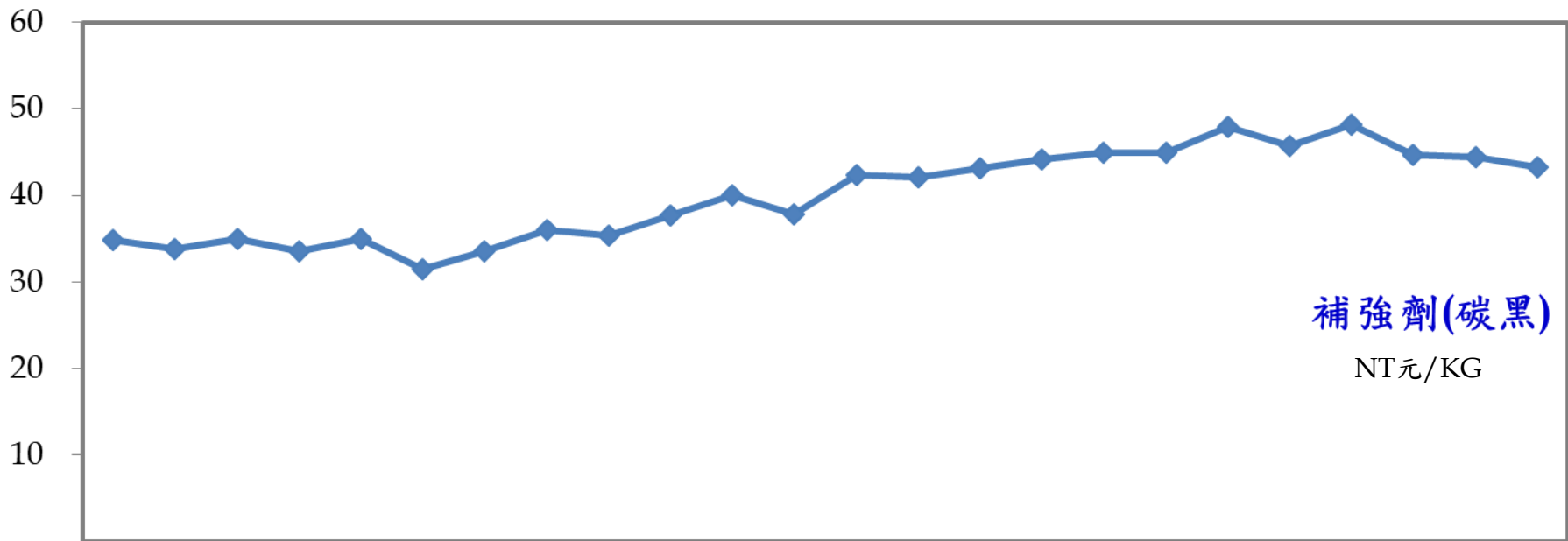
03/21	04/21	05/21	06/21	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22	07/22	08/22	09/22	10/22	11/22	12/22	01/23	02/23
49	50	50	49	50	51	48	49	50	50	53	54	47	52	52	50	50	49	49	46	46	45	46	45

橡膠原料價格趨勢 Trend for Raw Material cost



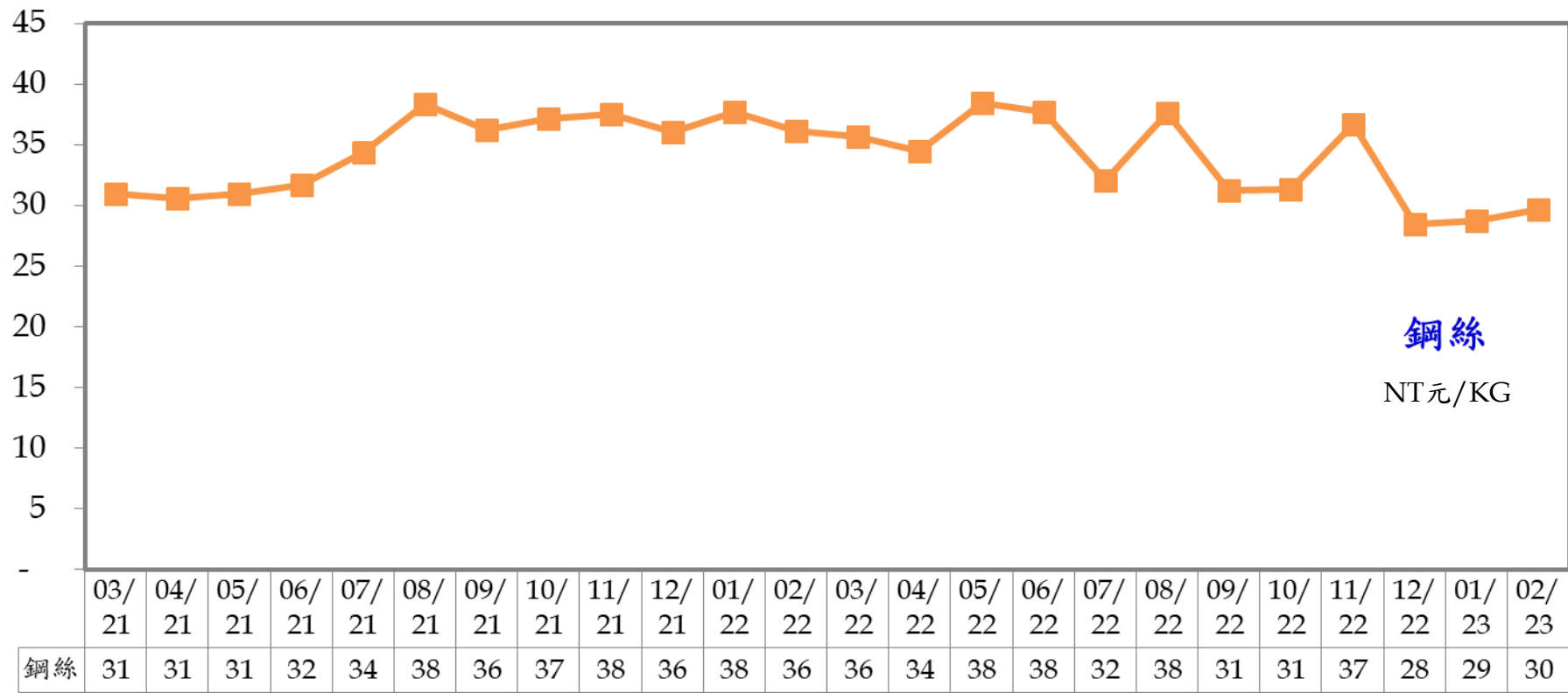
	03/ 21	04/ 21	05/ 21	06/ 21	07/ 21	08/ 21	09/ 21	10/ 21	11/ 21	12/ 21	01/ 22	02/ 22	03/ 22	04/ 22	05/ 22	06/ 22	07/ 22	08/ 22	09/ 22	10/ 22	11/ 22	12/ 22	01/ 23	02/ 23
合成橡膠 (SBR1502)	56	58	54	52	53	56	52	54	49	51	51	52	54	55	55	57	52	55	51	49	47	44	46	46

橡膠原料價格趨勢 Trend for Raw Material cost

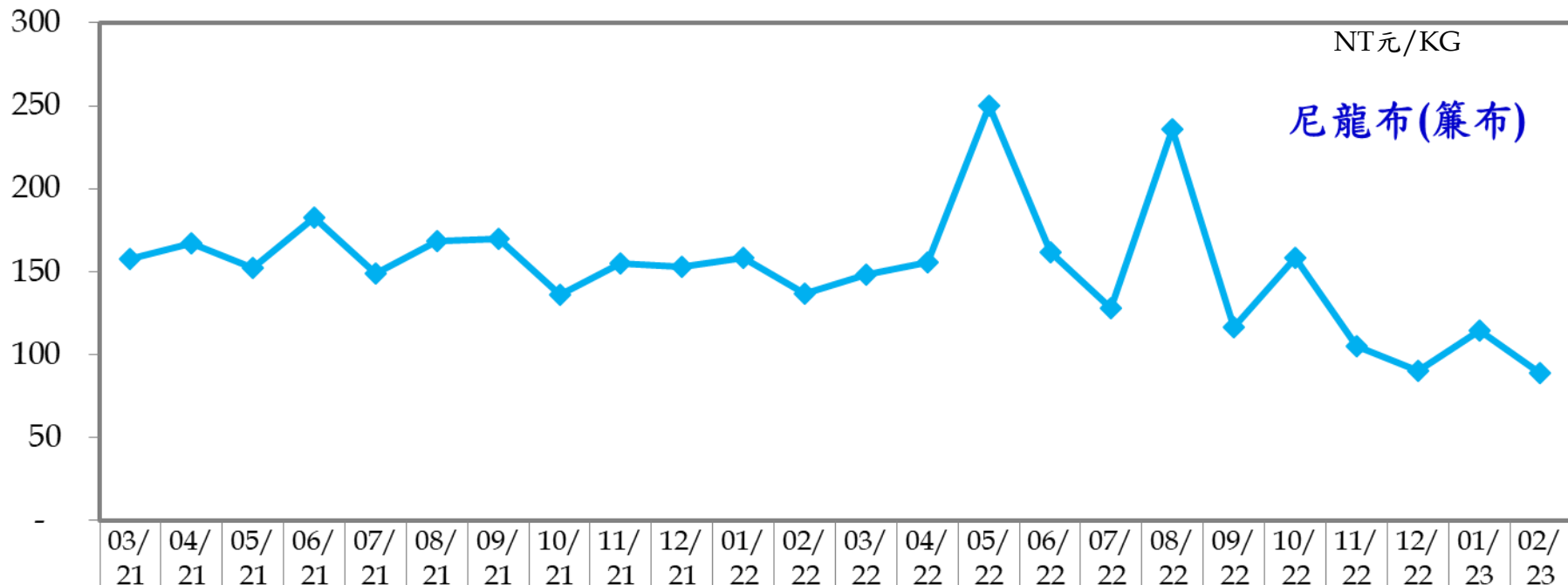


	03/21	04/21	05/21	06/21	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22	07/22	08/22	09/22	10/22	11/22	12/22	01/23	02/23
補強劑(碳黑)	35	34	35	34	35	31	34	36	35	38	40	38	42	42	43	44	45	45	48	46	48	45	44	43

橡膠原料價格趨勢 Trend for Raw Material cost



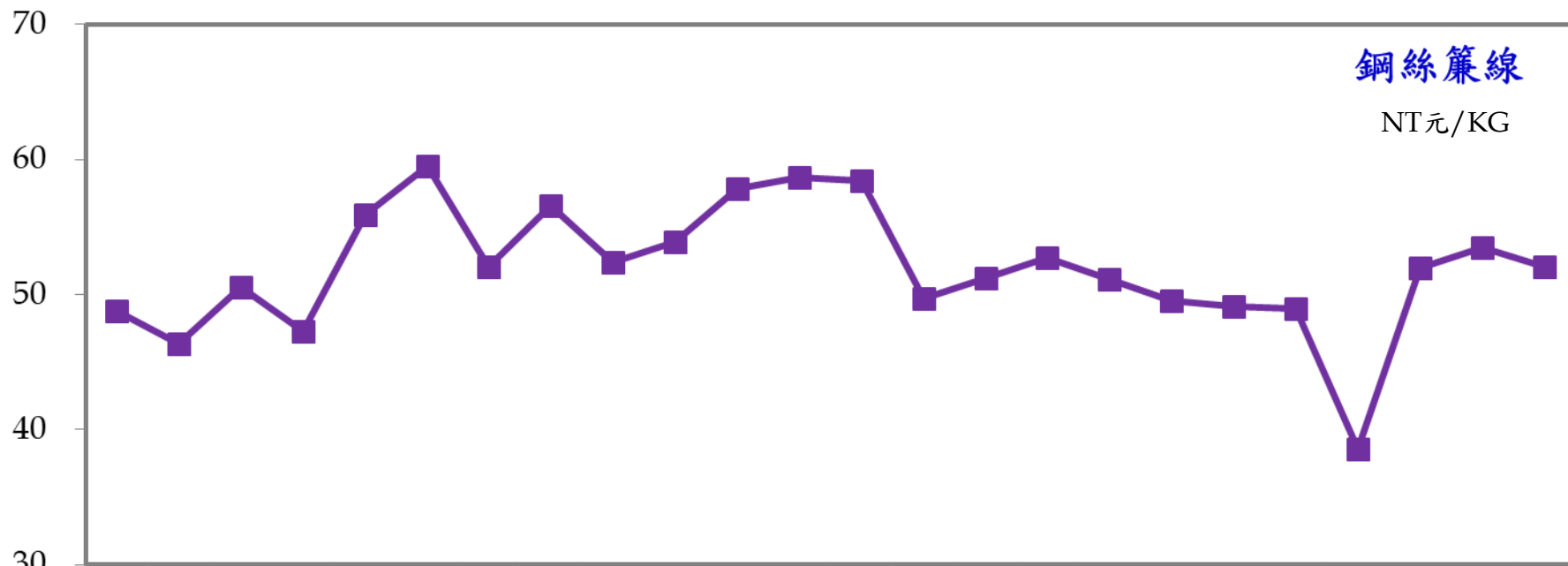
橡膠原料價格趨勢 Trend for Raw Material cost



尼龍布(簾布)

03/21	04/21	05/21	06/21	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22	07/22	08/22	09/22	10/22	11/22	12/22	01/23	02/23
158	167	152	182	149	168	170	136	155	153	159	137	148	155	250	162	128	236	117	158	105	90	115	89

橡膠原料價格趨勢 Trend for Raw Material cost



	03/21	04/21	05/21	06/21	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22	07/22	08/22	09/22	10/22	11/22	12/22	01/23	02/23
鋼絲簾線	49	46	51	47	56	59	52	57	52	54	58	59	58	50	51	53	51	50	49	49	39	52	54	52

美國對越南/台灣/韓國/泰國實施進行反傾銷、反補貼調查說明

U.S. AD and CVD Investigations on PCR and LTR TIRES Originated in Korea, Taiwan, Thailand, and Vietnam

出口數量(條)

出口國家或地區	2017	2018	2019	2019年1~3月	2020年1~3月	2017~2019年 變化	2019~2020年 變化
泰國	34,905,034	40,637,158	45,244,734	11,040,500	10,912,647	29.62%	-1.16%
韓國	18,571,996	19,376,192	19,129,118	5,248,480	4,307,609	3.00%	-17.93%
越南	8,742,260	10,668,980	12,121,744	2,784,102	3,115,180	38.66%	11.89%
台灣地區	8,930,021	8,351,871	8,810,074	2,086,942	2,431,889	-1.34%	16.53%
被調查進口小計	71,149,311	79,034,201	85,305,670	21,160,024	20,767,325	19.90%	-1.86%
非被調查進口	100,184,594	95,076,772	96,586,941	23,308,576	21,974,916	-3.59%	-5.72%
合計	171,333,905	174,110,973	181,892,611	44,468,600	42,742,241	6.16%	-3.88%

到岸金額(美元)

出口國家或地區	2017	2018	2019	2019年1~3月	2020年1~3月	2017~2019年 變化	2019~2020年 變化
泰國	1,562,623,090	1,906,918,331	2,177,046,358	524,338,648	549,486,542	39.32%	4.80%
韓國	1,248,266,665	1,293,011,196	1,278,041,280	355,065,989	273,703,374	2.39%	-22.91%
越南	397,425,339	463,101,341	525,186,964	122,660,294	135,262,574	32.15%	10.27%
台灣地區	387,797,596	375,793,120	410,788,862	94,793,507	112,788,730	5.93%	18.98%
被調查進口小計	3,596,112,690	4,038,823,988	4,391,063,464	1,096,858,438	1,071,241,220	22.11%	-2.34%
非被調查進口	6,116,507,086	6,181,923,386	6,421,952,607	1,573,653,303	1,442,443,979	4.99%	-8.34%
合計	9,712,619,776	10,220,747,374	10,813,016,071	2,670,511,741	2,513,685,199	11.33%	-5.87%

2021年美國對越南/台灣/韓國/泰國實施進行反傾銷、反補貼調查說明

U.S. AD and CVD Investigations on PCR and LTR TIRES Originated in Korea, Taiwan, Thailand, and Vietnam on 2021

台灣	初判稅率	終判稅率
南港 (Nankoang)	98.44%	101.84%
正新 (Cheng Shin)	33.33%	20.04%
其他企業	84.82%	84.75%

韓國	初判稅率	終判稅率
韓泰 (Hankook)	38.07%	27.05%
耐克森 (Nexen)	14.24%	14.72%
其他企業	27.81%	21.74%

泰國	初判稅率	終判稅率
住友 (Sumitomo)	13.25%	14.62%
玲瓏 (LLIT)	22.21%	21.09%
其他企業	16.66%	17.08%

越南(反補貼)	初判稅率	終判稅率
賽輪 (Sailun)	6.46%	6.23%
錦湖 (Kumho)	7.79%	10.08%
其他企業	6.77%	6.46%

越南(反傾銷)	初判稅率	終判稅率
建大 (Kenda)	0.00%	0.00%
賽輪 等共4家(註)	0.00%	0.00%
其他企業	22.30%	22.03%

註：包含賽輪、普利司通、東洋、錦湖共4家

越南	初判稅率	終判稅率
建大 (Kenda)	6.77%	6.46%
賽輪 (Sailun)	6.46%	6.23%
錦湖 (Kumho)	7.79%	10.08%
其他企業	29.07%	28.49%

因應對策

- 1、提升越南廠汽車胎產量
- 2、加速開發大尺寸的輕卡車胎規格及生產能力。
- 3、台灣生產移轉至越南生產
- 4、提升品牌形象，提高銷售價格
- 5、加強國際化佈局

建大乘用车胎及轻卡车胎在北美修補市場市佔率

Replacement tire market share

LESS-EXPENSIVE BRANDS HELD THEIR GROUND

'FLIGHT TO VALUE' COULD CONTINUE IN NEW YEAR

The continuation of the COVID-19 pandemic didn't stop drivers from hitting the road during 2021. The United States Federal Highway Administration estimates that U.S. travelers will have covered 2.6 trillion miles by the end of last year. However, the lingering impact of COVID-19 continues to play a role in consumer preference for replacement tires that occupy lower price points.

Some tire dealers report that preference for tier-one products began to rebound near the end of 2021. But tier-two and tier-three brands are expected to hold their positions during the new year. This could be driven by a number of factors, including the shut-off of government stimulus money; continued uncertainty around COVID-19; the continued shortage of new cars; high used vehicles prices; customers' desire to "squeeze more" out of their existing cars, trucks, SUVs and SUVs; and reduced buying power caused by inflation.

2021 REPLACEMENT PASSENGER TIRE BRAND MARKET SHARES

(Based on an estimated 222 million units)

BRAND	2021 SHARE
Goodyear	11.0%
Michelin	9.0%
Bridgestone	7.0%
Firestone	7.0%
Falken	5.0%
Continental	4.5%
BFGoodrich	4.0%
Cooper	4.0%
Hankook	3.5%
Yokohama	3.5%
General	3.0%
Kumho	3.0%
Multi-Mile	3.0%
Nexen	2.5%
Toyo	2.5%
GT Radial	2.0%
Hercules	2.0%
Pirelli	2.0%
Mastercraft	1.5%
Nitto	1.5%
Primewell	1.5%
Sailun	1.5%
Sentury	1.5%
Sumitomo	1.5%
Uniroyal	1.5%
Big O	1.0%
Kenda	1.0%
Maxxis	1.0%
Others	8.5%

2021 REPLACEMENT LIGHT TRUCK TIRE BRAND MARKET SHARES

(Based on an estimated 38.1 million units)

BRAND	2021 SHARE
Goodyear	9.5%
BFGoodrich	7.5%
Bridgestone	8.5%
Firestone	8.5%
Michelin	8.5%
Cooper	5.5%
General	5.5%
Toyo	5.0%
Yokohama	5.0%
Falken	4.0%
Hankook	4.0%
Hercules	3.0%
Kumho	2.5%
Multi-Mile	2.5%
Continental	2.0%
Nexen	2.0%
Pirelli	2.0%
GT Radial	1.5%
Kenda	1.5%
Maxxis	1.5%
Sailun	1.5%
Uniroyal	1.5%
Big O	1.0%
Kelly	1.0%
Mastercraft	1.0%
Nitto	1.0%
Sumitomo	1.0%
Others	8.0%

2022年為1.5%及1.5%。

Hercules	2.0%
Multi-Mile	2.0%
Pirelli	2.0%
Kenda	1.5%
Nitto	1.5%
Sailun	1.5%
Sentury	1.5%
Sumitomo	1.5%
Uniroyal	1.5%
Big O	1.0%
Multi-Mile	2.0%
Nexen	2.0%
Pirelli	2.0%
GT Radial	1.5%
Kenda	1.5%
Maxxis	1.5%
Sailun	1.5%
Big O	1.0%
Kelly	1.0%

2021年為1.0%及1.5%。

Mastercraft	1.5%
Nitto	1.5%
Primewell	1.5%
Sailun	1.5%
Sentury	1.5%
Sumitomo	1.5%
Uniroyal	1.5%
Big O	1.0%
Kelly	1.0%
Mastercraft	1.0%
Nitto	1.0%
Sumitomo	1.0%
GT Radial	1.5%
Kenda	1.5%
Maxxis	1.5%
Sailun	1.5%
Uniroyal	1.5%
Big O	1.0%
Kelly	1.0%
Mastercraft	1.0%
Nitto	1.0%
Sumitomo	1.0%

Replacement tire market share

'FLIGHT TO VALUE' CONTINUES

ECONOMIC UNCERTAINTY INFLUENCED CONSUMER BRAND PREFERENCE

The consumer "flight to value" continued in 2022, impacted by interest rate increases, the higher price of goods and general economic uncertainty, many tire buyers opted for less expensive brands.

Consumers are also holding onto their vehicles longer and some are putting off needed service, including tire replacement. (According to S&P Global Mobility, the average age of a personal vehicle in the United States is now 12.2 years. By contrast, some 20 years ago, the average vehicle age was 9.6 years.)

And dealers are reporting that many consumers who have been out of the market for the last several years are now experiencing sticker shock due to the tire price hikes of 2021 and 2022.

2022 REPLACEMENT PASSENGER TIRE BRAND MARKET SHARE

(Based on an estimated 216.1 million units)

BRAND	2022 SHARE
Goodyear	10.5%
Michelin	9.5%
Bridgestone	7.0%
Firestone	7.0%
Continental	5.0%
Falken	5.0%
BFGoodrich	4.0%
Cooper	3.5%
Hankook	3.5%
Yokohama	3.5%
General	3.0%
Kumho	3.0%
Nexen	2.5%
Toyo	2.5%
GT Radial	2.0%
Hercules	2.0%
Multi-Mile	2.0%
Pirelli	2.0%
Kenda	1.5%
Nitto	1.5%
Sailun	1.5%
Sentury	1.5%
Sumitomo	1.5%
Uniroyal	1.5%
Big O	1.0%
Mastercraft	1.0%
Maxxis	1.0%
Primewell	1.0%
Others	9.5%

2022 REPLACEMENT LIGHT TRUCK TIRE BRAND MARKET SHARE

(Based on an estimated 37 million units)

BRAND	2022 SHARE
Goodyear	9.0%
BFGoodrich	7.5%
Bridgestone	6.5%
Firestone	6.5%
Michelin	6.5%
General	6.0%
Cooper	5.5%
Toyo	5.5%
Yokohama	5.0%
Hankook	4.0%
Falken	3.5%
Hercules	3.0%
Kumho	2.5%
Continental	2.0%
Multi-Mile	2.0%
Nexen	2.0%
Pirelli	2.0%
GT Radial	1.5%
Kenda	1.5%
Maxxis	1.5%
Sailun	1.5%
Big O	1.0%
Kelly	1.0%
Mastercraft	1.0%
Nitto	1.0%
Sumitomo	1.0%
Others	10.0%

KENDA
Designed for Your Journey

集團投資金額 Kenda Group Investment Amount

年份 廠	2022			2023			預計完工 時間	影響產能 (條/日)	影響營業額 (NTD/年)
	設備	廠房	合計	設備	廠房	合計			
研發中心	35,645,260	-	35,645,260	-	-	-			
員林廠	5,312,160	-	5,312,160	-	-	-			
雲林廠	258,272,735	166,063,509	424,336,244	142,440,000	-	142,440,000	2024年Q1	4,000	978,000,000
天津廠	-	790,670,500	790,670,500	329,562,460	-	329,562,460	2024年Q2	4,488	563,468,400
昆山廠	3,046,680	-	3,046,680	-	-	-			
印尼廠	4,989,630	-	4,989,630	1,688,590	-	1,688,590	2023年Q1	700	42,000,000
越南廠	-	-	-	508,470,305	1,145,766,705	1,654,237,010	2025年Q1	5,000	1,806,000,000
合計	307,266,465	956,734,009	1,264,000,474	982,161,355	1,145,766,705	2,127,928,060			3,389,468,400

集團產能 Kenda Group Utilization

廠	自行車胎			機車胎/工業胎/備胎			內胎			轎車胎		
	設備 日產能 (條)	實際 日產能 (條)	稼動率	設備 日產能 (條)	實際 日產能 (條)	稼動率	設備 日產能 (條)	實際 日產能 (條)	稼動率	設備 日產能 (條)	實際 日產能 (條)	稼動率
員林廠	16,000	14,000	87.5%	9,000	6,800	75.6%	65,000	49,000	75.4%			
雲林廠				9,000	8,400	93.3%				6,300	5,895	93.6%
天津廠	60,000	46,525	77.5%	12,000	8,800	73.3%	165,000	87,000	52.7%	6,000	4,330	72.2%
昆山廠	60,000	50,960	84.9%	36,500	28,679	78.6%	90,000	72,513	80.6%	20,500	14,126	68.9%
印尼廠	55,000	45,000	81.8%	5,500	4,800	87.3%	95,000	80,000	84.2%			
越南廠	42,000	33,000	78.6%	36,700	33,400	91.0%	63,000	62,000	98.4%	17,000	10,351	60.9%
深圳廠				21,000	19,243	91.6%						
合計	233,000	189,485	81.3%	129,700	110,122	84.9%	478,000	350,513	73.3%	49,800	34,702	69.7%

深圳廠土地開發案 Shenzhen Plant Land Development

第一期規劃前

Before the First Phase of
Planning



深圳廠土地開發案 Shenzhen Plant Land Development

第二期規劃前

Before the Second
Phase of Planning



深圳廠土地開發案 Shenzhen Plant Land Development

第一期規劃後
After the First Phase of
Planning



深圳廠土地開發案 Shenzhen Plant Land Development

第二期規劃後
After the Second Phase
of Planning



深圳廠土地開發案 Shenzhen Plant Land Development

深圳廠城市更新 Shenzhen Plant Urban Renewal 規劃建築面積分配 Planning Construction Area Allocation	第一期 規劃面積m ² Phase 1 Total Area (m ²)	建大(m ²) KENDA area (m ²)	和居置業(m ²) Heju Real Estate area (m ²)
廠房(寫字樓) Plant (office building)	231,980	100,911	131,069
配套宿舍(商務公寓) Apartment	84,340	36,688	47,652
小型商業服務設施(商舖) Retail Shops	10,000	4,350	5,650
合計 total	326,320	141,949	184,371

深圳廠土地開發案 Shenzhen Plant Land Development

項目 Item	工作階段 Work Phase
1	取得計畫立項批複 Obtain the approval of the plan
2	取得專項規劃批複 Obtain special planning approval
3	完成搬遷補償協議簽訂 Sign relocation compensation agreement
4	實施主體確認 Implementation project confirmation
5	物業拆除 Property demolition
6	取得建設用地規劃許可證 Obtain construction land planning permit
7	土地出讓合同簽訂 Sign the land transfer contract
8	報建建設 Construction date
9	物業回遷移交 Property relocation



感謝各位投資人對本公司之愛護



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謝謝聆聽！
敬請指教！